

VALLEY ROAD RUN

Sponsorship Opportunities



\$10,000 PRESENTING SPONSOR

- Twenty-five (25) complimentary race registrations
- Corporate name and logo to appear as **Presenting Sponsor** on race materials and website
- Corporate logo as **Presenting Sponsor** on all team photos
- Corporate logo with a direct link to website on all email communications and social media posts
- Banner at the race start/finish line
- Corporate logo on the front and back of event t-shirt
- Premium recognition at the event with the opportunity to "kick-off" the race
- Yard sign along the course
- Vendor spot at the start/end of the race
- Promotional materials included in the race bag

\$5,000 ADVOCATE SPONSOR

- Fifteen (15) complimentary race registrations
- Course sponsor -exclusive recognition on signage at the course
- Vendor spot at the start/end of the race
- Corporate logo on signage and verbal recognition at the event
- Corporate logo with a direct link to website on all email communications and website
- Prominent placement of corporate logo at the top of the race day t-shirt
- Promotional materials included in the race bag

\$3,000 FAMILY SPONSOR

- Ten (10) complimentary race registrations
- Exclusive area recognition at one of the following areas:
 - Registration
 - DJ
 - Race Bag pickup
 - Kids Corner
 - Awards
- Yard sign on course
- Vendor spot at the start/end of the race
- Prominent placement of corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo with a direct link to website on all email communications and website
- Promotional material included in race bag

\$1,500 COMMUNITY SPONSOR

- Five (5) complimentary race registrations
- Vendor spot at the start/end of the race
- Corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo with a direct link to website on all email communications and website
- Promotional material included in race bag

\$500 NEIGHBOR SPONSOR

- Vendor spot at the start/end of the race
- Corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo on all email communications and website
- Promotional material included in race bag

\$250 FRIEND SPONSOR

- Corporate name on race day t-shirt
- Corporate name on sponsorship signage at event
- Corporate name on all email communications and website
- Promotional material included in race bag



VRR2022

For more information, contact
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