

HOW TO HOST A THIRD PARTY FUNDRAISER EVENT FOR BRF

Whether your kids want to do something with their school or neighborhood, or you want to engage your friends, family, or workplace in a cause you're passionate about, there is an event you can host to benefit BRF!

WHAT YOU'LL NEED

- Approximate upfront cost (cash bank)
- Number of volunteers (account for adult/child chaperone/supervision)
- Event Supplies

WHAT BRF CAN PROVIDE

- Posters can be picked up and returned at the BRF office
- Share social media post prior to event
- Speaker/BRF representative with two weeks notice

MARKETING MATERIALS

- Email Template
- Digital Sign Template
- BRF logos

IMPORTANT CONSIDERATIONS

- Location - permission? Permit? Weather plan?

OPTIONAL ADD-ONS OR UPGRADES

- Live music
- Giveaways
- Raffles
- Themes

Event Ideas:

- Cornhole
- Run
- Bake Sale
- Dress Down Day
- Fitness Relay (Spin)
- "Bring a Friend" Gym Event
- Candygram
- Potluck Lunch
- Adopt a Non-profit
- Garden Sale
- Host a Happy Hour
- Yard Sale
- Wreath/Fritz's Sale
- Walk-a-thon
- Parent/player Game
- Tournament
- Lemonade Stand
- Pop-up Food and Beverage
- Kids Yard Sale
- Kids Holiday Sale
- Cocktail Party/Wine Tasting
- Vendor Event
- Trivia Night
- Ticketed Sporting Event
- 50/50



Breathing Room Foundation

for families affected by cancer

THANK YOU FOR SUPPORTING THE BRF COMMUNITY