

BRF Valley Road Run - September 29, 2024

Sponsorship Opportunities

\$15,000 PRESENTING SPONSOR

- Twenty-five (25) complimentary race registrations
- Corporate name and logo to appear as **Presenting Sponsor** on race materials and website
- Opportunity to speak before the race begins (3 minutes)
- Corporate logo as **Presenting Sponsor** on all team photos
- Corporate logo with a direct link to website on all email communications and social media posts
- Banner at the race start/finish line
- Prominent placement of corporate logo at the top of the race day t-shirt
- Premium recognition at the event with the opportunity to "kick-off" the race
- Table in the Vendor Village Area to share resources with runners and families
- Yard sign along the course
- May include promotional materials in the race bag

\$10,000 CHAMPION SPONSOR

- Fifteen (15) complimentary race registrations
- Course sponsor - exclusive recognition on signage at the course
- Corporate logo on signage and verbal recognition at the event
- Opportunity to speak during/after the race (3 minutes)
- Table in the Vendor Village Area to share resources with runners and families
- Corporate logo with a direct link to website on all email communications and website
- Prominent placement of corporate logo at the top of the race day t-shirt
- May include promotional materials in the race bag

\$5,000 ADVOCATE SPONSOR

- Ten (10) complimentary race registrations
- Exclusive area recognition at one of the following areas:
 - Registration
 - DJ
 - Race Bag pickup
 - Kids Corner
 - Awards
- Yard sign on course
- Table in the Vendor Village Area to share resources with runners and families
- Prominent placement of corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo with a direct link to website on all email communications and website
- May include promotional materials in the race bag

\$3,000 FAMILY SPONSOR

- Eight (8) complimentary race registrations
- Table in the Vendor Village Area to share resources with runners and families
- Yard sign on course
- Corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo with a direct link to website on all email communications and website
- May include promotional materials in the race bag

\$1,500 COMMUNITY SPONSOR

- Five (5) complimentary race registrations
- Table in the Vendor Village Area to share resources with runners and families
- Corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo with a direct link to website on all email communications and website
- May include promotional materials in the race bag

\$500 NEIGHBOR SPONSOR

- Corporate logo on race day t-shirt
- Corporate logo on sponsorship signage and verbal recognition at event
- Corporate logo on all email communications and website
- May include promotional materials in the race bag

\$250 FRIEND SPONSOR

- Corporate name on race day t-shirt
- Corporate name on sponsorship signage at event
- Corporate name on all email communications and website



For more information, contact

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VRR2024

SUPPORTING LOCAL FAMILIES IN THEIR FIGHT AGAINST CANCER

What does a sponsorship really mean in support for a BRF recipient?



PRESENTING SPONSOR

\$15,000 will provide 500 rides to life-saving cancer treatment. This assures 50 patients have reliable transportation to get to their oncology treatment through BRF.

\$15,000



CHAMPION SPONSOR

\$10,000 provides a full year of BRF support to four families, including provision of groceries, children's programs, bill payment, and medical supplies.

\$10,000



ADVOCATE SPONSOR

A \$5,000 sponsorship provides food and household necessities (care packages) to 20 families, allowing them to feed their families for two weeks.

\$5,000



FAMILY SPONSOR

\$3,000 supports the unique needs of our elderly population, including nutritional supplements, medical equipment and supplies, grocery deliveries, and regular check-ins to avoid the feeling of isolation.

\$3,000

What does a sponsorship really mean in support for a BRF recipient?



COMMUNITY SPONSOR

\$1,500 replenishes our supply of diapers, wipes, and clothing for our families with infants and toddlers.

\$1,500



NEIGHBOR SPONSOR

\$500 provides rides for one vulnerable elderly recipient to all of their cancer treatments with one driver, relieving the fear and discomfort of driving with a stranger.

\$500



FRIEND SPONSOR

\$250 for BRF recipients can keep the lights on for one family, provide two weeks of groceries and necessities for one family, or offer one month of nutritional supplements for two patients.

\$250

Sponsoring the Breathing Room Foundation's Valley Road Run is an opportunity to highlight the partners and supporters who make our work possible.

All proceeds go directly to supporting Breathing Room families in a very real and tangible way - with the purchase of groceries, payment of an electric bill, a delivery of nutritional supplements, or a ride to cancer. Having a community who can help with these simple things makes all the difference for so many families who are stretched to their limits by cancer. Thank you for making a difference for our families.

