

# BRF VALLEY ROAD RUN

2026 SPONSORSHIP OPPORTUNITIES

**Sunday, September 27, 2026**

5K run/2 mile walk

1057 Rydal Road, Jenkintown, PA

**Supporting local families in their fight against cancer!**

Breathing Room Foundation  
8310 Brookside Rd.  
Elkins Park, PA 19027  
215.277.1006  
[www.breathingroomfoundation.com](http://www.breathingroomfoundation.com)

Contact Colleen Knoble to learn more at  
[colleen@breathingroomfoundation.org](mailto:colleen@breathingroomfoundation.org) or 215-277-1006!  
<https://the-breathing-room-foundation.givecloud.co/vrr2026>

**SPONSOR  
TO SHOW  
YOUR  
SUPPORT!**



**Breathing Room Foundation**

for families affected by cancer

# ABOUT THE BREATHING ROOM

The Breathing Room was founded in 1997 and is dedicated to improving the lives of families affected by cancer by ensuring no one feels alone in their fight. We provide individualized care and support by addressing each family's most critical needs, allowing them to focus on healing and regaining their physical health. By easing everyday burdens and offering meaningful support, we create space for families to breathe during life's most challenging moments.

Our mission remains the same today as it was when we were founded nearly thirty years ago: to provide individualized care and support to families affected by cancer by addressing their most critical needs so that they can concentrate their efforts on regaining their physical health.



## THE VALLEY ROAD RUN SUNDAY, SEPTEMBER 27, 2026

For more than 20 years, the Valley Road Run has served as one of the primary fundraisers for the Breathing Room. This early fall 5K is a staple of the BRF calendar, engaging the community, offering a place to celebrate the cancer battles fought by loved ones, and raising funds to support local families in their fight against cancer.

## WHY SPONSOR BRF?

By partnering with the Breathing Room, sponsors help make our work possible, while gaining meaningful visibility in front of an engaged and supportive audience. This hyperlocal philanthropy builds a stronger, better-cared for neighborhood across the Philadelphia region.

Your sponsorship directly supports:

- Program and event costs
- Outreach and awareness efforts
- Building a stronger, more connected community

Sponsors receive recognition across event materials, marketing, digital channels, and on-site experiences based on sponsorship level.

\$15,000

## PRESENTING SPONSOR

- Twenty-five (25) complimentary race registrations
- Exclusive recognition as Presenting Sponsor across all race materials, website, email communications, and social media
- Prominent logo placement on race day t-shirt, start/finish line banner, and course signage
- Opportunity to speak (3 minutes) and ceremonially kick off the race with premium on-site recognition
- On-site presence with a table in the Finish Line Festival to engage with runners and families
- Opportunity to include promotional materials in race bag

\$10,000

## CHAMPION SPONSOR

- Fifteen (15) complimentary race registrations
- Exclusive Course Sponsor recognition with dedicated signage along the race route
- Corporate logo on race day t-shirt, event signage, website, email communications (with direct link), and verbal recognition at the event
- Opportunity to speak (3 minutes) during or after the race
- On-site presence with a table in the Finish Line Festival to engage with runners and families
- Opportunity to include promotional materials in race bag

\$5,000

## ADVOCATE SPONSOR

- Ten (10) complimentary race registrations
- Exclusive area recognition with dedicated signage
- Corporate logo on race day t-shirt, event signage, website, email communications (with direct link), and verbal recognition at the event
- Opportunity to include promotional materials in race bag

\$3,000

## FAMILY SPONSOR

- Eight (8) complimentary race registrations
- Table in the Finish Line Festival area to share resources with runners and families
- Corporate logo on race day t-shirt, event signage, website, email communications (with direct link), and verbal recognition at the event
- Opportunity to include promotional materials in race bag

\$1,000

## COMMUNITY SPONSOR

- Five (5) complimentary race registrations
- Table in the Finish Line Festival area to share resources with runners and families
- Corporate logo on race day t-shirt, event signage, website, email communications (with direct link), and verbal recognition at the event
- Opportunity to include promotional materials in race bag

\$500

## NEIGHBOR SPONSOR

- Three (3) complimentary race registrations
- Corporate logo on race day t-shirt, event signage, website, email communications (with direct link), and verbal recognition at the event
- Opportunity to include promotional materials in race bag

\$250

## FRIEND SPONSOR

- One (1) complimentary race registration
- Corporate logo on race day t-shirt, event signage, website, email communications (with direct link), and verbal recognition at the event
- Opportunity to include promotional materials in race bag

# IMPACT



## YOUR SPONSORSHIP DIRECTLY PROVIDES TANGIBLE, IMMEDIATE SUPPORT TO LOCAL FAMILIES AFFECTED BY CANCER

**PRESENTING SPONSOR** - \$15,000 provides 500 rides to life-saving cancer treatment, ensuring 50 patients have reliable transportation to get to their oncology treatment through BRF.

**CHAMPION SPONSOR** - \$10,000 provides a full year of BRF support to four families, including provision of groceries, children's programs, bill payment, and medical supplies.

**ADVOCATE SPONSOR** - \$5,000 provides food and household necessities (care packages) to 20 families, allowing them to feed their families for two weeks.

**FAMILY SPONSOR** - \$3,000 supports the unique needs of our elderly population, including nutritional supplements, medical equipment and supplies, grocery deliveries, and regular check-ins to avoid the feeling of isolation.

**COMMUNITY SPONSOR** - \$1,000 replenishes our supply of diapers, wipes, and clothing for our families with infants and toddlers.

**NEIGHBOR SPONSOR** - \$500 provides rides for one vulnerable elderly recipient to all of their cancer treatments with one driver, relieving the fear and discomfort of driving with a stranger.

**FRIEND SPONSOR** - \$250 keeps the lights on for one family, provides two weeks of groceries and necessities for one family, or offers one month of nutritional supplements for two patients.



Breathing Room Foundation

# THANK YOU

FOR SUPPORTING THE BREATHING ROOM FOUNDATION, AND LOCAL FAMILIES IN THEIR FIGHT AGAINST CANCER.

WITH YOUR SUPPORT, NO FAMILY FIGHTS CANCER ALONE.

To sponsor, contact Colleen Knoble at [colleen@breathingroomfoundation.org](mailto:colleen@breathingroomfoundation.org).

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